



Florida Department of Transportation
District 7
11201 N. McKinley Drive
Tampa, FL 33612-6456

CTST MEETING SCHEDULE

- Hillsborough County CTST - 4th Wednesday at 9:30 a.m.
- Pasco County CTST - 4th Wednesday at 1:30 p.m.
- Pinellas County CTST - 1st Thursday at 9:30 a.m.
- West Central Florida CTST - 2nd Wednesday at 1:00 p.m.

UPCOMING EVENTS

WEEK:

- National Stop Red Light Running Week—August 3—September 5
- DUI Challenge Workshop—September 25 at FDOT
- National Drive Safely to Work Week—October 6-10

For information on location of meetings /events contact Jeanette Rouse at 813-975-6256



Towing Charges	\$ 150
Lawyer	\$3,500
Fine	\$ 400
Alcohol Education Course	\$ 150
3 Year Insurance Surcharge	\$1,500
License Reinstatement	\$1,000
Court Fees	\$ 450
Drug and Alcohol Evaluation	\$ 75
Alcohol Treatment	\$ 400
Loss of Work Time	\$ 50
Cost Recovery	\$ 350
TOTAL	\$ 8,025

FLORIDA DOT STRATEGIC HIGHWAY SAFETY PLAN CONTINUED

4) Improve Information and Decision Support Systems

Strategies include:

- Establish an Internet web page to inform stakeholders of research and other projects underway that affect traffic safety for interested parties to learn of the development of new methodologies and review interim and final results/recommendations, as appropriate.
- Identify, acquire, and implement technologies available to collect, analyze and disseminate traffic safety data in a timely and accurate manner.
- Create a statewide compatible system of traffic safety data that is efficient and reliable for both internal and external stakeholders.

deficiencies (gaps) and develop projects to correct them.

- Implement a comprehensive pedestrian and bicycle traffic safety education component in at least three elementary and/or middle schools per year in each district.

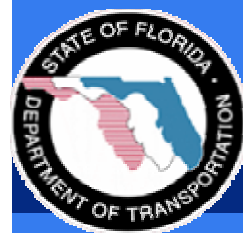


5) Improve Pedestrian and Bicycle Safety

Strategies include:

- Identify high pedestrian and bicycle crash corridors (or areas) and develop corrective measures in the "3E" areas, as appropriate.
- Identify pedestrian/bicycle facility

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TRAFFIC TIMES

August 2003

Newsletter published by the Community Traffic Safety Team (CTST),
Sponsored by the Florida Department of Transportation, District 7.

Local People Solving Local Problems

Inside this issue:

- Read about the winners from District 7 at the Buckle Up Florida Awards

FLORIDA DOT STRATEGIC HIGHWAY SAFETY PLAN

Department employees have identified five focus areas that will be guided and monitored for the next 3-5 years. Quarterly progress reports will be made to the Department's Executive Board.

The five areas are:

1) Keep Vehicles in the Proper Travel Lane and Minimize the Effects of Leaving the Travel Lanes.

Strategies include:

- Identify locations having significant crash trends involving leaving the normal path of travel and develop and implement comprehensive countermeasures in the "3E" areas of engineering, enforcement, and education at these locations.
- Identify locations on planned projects that have roadway characteristics similar to those identified in Strategy #1 and develop proactive countermeasures in the "3E" areas to be implemented in the projects.

- Establish an incentive program to improve roadside safety on local roadways, including the selection, installation and maintenance of upgraded roadside safety hardware at selected locations.

2) Improve the Safety of Intersections

Strategies include:

- Develop and implement improvement projects at 20 additional high-crash intersections (signalized and un-signalized) per district over the next 5 years.
- Improve the ability to enforce traffic violations at high-crash intersections statewide by using red light enforcement lights and other innovative techniques, with a target of 300 intersections statewide in 5 years.

- Develop and deliver an intersection safety education program for the public.

3) Improve Access Management and Conflict Point Control

Strategies include:

- Retrofit or eliminate at least 10 centerline miles of two-way left turn land (TWLTLs) or painted traffic separators statewide per year, targeting those with the highest potential for safety benefits.
- Eliminate or retrofit median openings, targeting those closest to intersections and others with the highest potential for safety benefits, through specific access management projects or as part of RRR projects.
- Train additional Departmental and local government engineers, planners, and others making access management decisions on the safety benefits of access management and the proper use of two-way left turn lanes.

Continued on back page

Congratulations to Alison Weber! She is the winner of the Red Lobster \$25.00 gift certificate. She submitted "Traffic Times" to the Name the Newsletter Contest and won! Alison is the current secretary on the Pinellas CTST and works for the Pinellas County School Board.

The National Highway Traffic Safety Administration reported that 42,815 people died in auto accidents in 2002, an increase of 1.5 percent from 2001. At the same time, the number of injuries dropped, from 3.03 million in 2001 to 2.92 million in 2002.

Officers for Community Traffic Safety Teams in District Seven August, 2003

Hillsborough CTST:

Chair: Susan Viola
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Vice Chair: Deputy Patricia Morris
Hillsborough County Sheriff's Office
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Secretary: Rowena Kinchley
Tampa Police Department
Neighborhood Watch
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rowenakinchley@yahoo.com

Pasco CTST:

Chair: Sgt. Eric Anthes
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Vice Chair: Deversray Garner
Pasco County Growth Management
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Secretary: Alice Peterson
Pasco County Health Department
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Pinellas CTST:

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Vice Chair: Ron McKenzie
Pinellas Park Police Department
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Secretary: Alison Weber
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BUCKLE UP FLORIDA AWARDS BANQUET

Recently, Buckle Up Florida held their annual awards banquet. District 7 had winners in the following categories: Community Members, Media Professionals, Law Enforcement (Sheriff Category III, Championship Category, and Specialized Law Enforcement.)

**Susan Littnan
Citrus County Health Department—Community Member**

Susan Littnan is a child passenger safety instructor who works for the Citrus County Health Department. Her motto has been "keeping kids safe— one car at a time." To accomplish this, Ms. Littnan held 86 training sessions, distributed 559 seats, made 32 media contacts to promote child passenger safety and collected almost \$2,800 to put back into her program to buy more safety seats and supplies. She also conducted fitting stations directly at day care centers and pre-schools. As a member and Secretary of the West Central Florida Community Traffic Safety Team, Ms. Littnan works to promote occupant safety both within Citrus County and throughout the surrounding area.

**Christine Abarca, MPH,
CHES—Community Member,
2nd Place
Pasco County Health**

Department

**Becky Kip
WTTA-WB38
TV—Media
Professionals**

Becky Kip has actively participated in the Community Traffic Safety Team for three years, developing an assortment of traffic safety awareness messages. In 2002, Ms. Kip



and the WB production team produced and aired a commercial message reminding parents of the need to set good examples for their children. Titled, "Be a Safe Driver," the spot was designed to reinforce to parents the fact that children emulate their habits and that good driving behaviors are contagious. At Ms. Kip's urging, WB38 dedicated significant airtime in key time slots for 6 weeks. A total of 76-30 second commercials were aired and it is estimated the "Be A Safe Driver" spot was seen by television viewers over 2.7 million times during this period.

Candace Samolinski—Media Professional

Tampa Tribune
Candace Samolinski has increased public awareness about the issues and the



actions that motorists can take to make themselves and others safer on the road. In addition to reminding readers about the statewide enforcement waves, Ms. Samolinski also covered all terrain vehicle safety, the epidemic of aggressive driving and the ways that county officials are trying to make driving safer for everyone. Ms. Samolinski works hard to increase awareness by making traffic safety a priority in her reporting.

**Trooper Reginald Edwards
Florida Highway Patrol—
Law Enforcement**

Trooper Reginald Edwards is an Occupant Protection Specialist with Troop C. He continues to excel in his efforts to educate and assist as many citizens as possible in the proper installation and use of child safety seats. In 2002, he provided instruction to approximately 15, 000 low income African-Americans— many of these expectant mothers— so that they would understand the importance of safely securing their newborns and other children while traveling Florida's roadways. Trooper Edwards also conducted nearly 1,000 safety belt presentations and demonstrations



BUCKLE UP FLORIDA AWARDS CONTINUED

for area school children. He is a true example of a law enforcement officer who cares about the community and is extremely dedicated to his work.

Pasco County Sheriff's Office— 2nd Place

The Sheriff's Office implemented a broad and diverse traffic safety program designed to protect the full population of Pasco County. While a Traffic Safety Liaison from the Sheriff's Office coordinated countywide multi-agency efforts, an extensive partnership with area media kept traffic safety in the minds of the motoring public. The efforts of the Pasco County Sheriff's Office paid off with lives saved. **During 2002, they achieved a 10% reduction in traffic fatalities and a 5% reduction in overall crashes.**

Clearwater Police Department— 2nd Place

A combination of established, successful programs, along with unique, new initiatives, were featured in a dynamic submission by the Clearwater Police Department. Last year, their safety belt use rate reached a high of 78%, thanks to a 22% increase in safety belt enforcement. The Department expanded a pilot project using indicator lights



at signalized intersections for red light running enforcement. They continued their use of civilian translators to facilitate education and enforcement within the Hispanic Community and in November, began the Operation Buckle Up program targeting

unbuckled motorists. **The results were remarkable as Clearwater reached the second lowest fatality rate in the last ten years during 2002.**

University of South Florida Police Department—1st Place— Specialized Law Enforcement

With a large and diverse student population, the University of South Florida Police Department strives to seek a balance between traffic education and enforcement. The agency holds a number of child safety seat inspections in cooperation with other University departments. The agency places an emphasis on impaired driving prevention by working closely with the local MADD chapter and conducting regular DUI presentations to resident students. They are also working to establish University administrative penalties for underage



alcohol violations. In a broader commitment to safer highways, the University of South Florida Police Department takes part in numerous multi-agency traffic operations throughout Hillsborough County for the benefit of the entire Tampa Bay community.

Congratulations to all of these winners!

Officers for Community Traffic Safety Teams in District Seven August, 2003 Continued

West Central Florida CTST:

Chair: Steven Diez
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