

Florida Department of Transportation
District 7
11201 N. McKinley Drive
Tampa, FL 33612-6456

CTST MEETING SCHEDULE

- Hillsborough County CTST - 4th Wednesday at 9:30 a.m.
- Pasco County CTST - 4th Wednesday at 1:30 p.m.
- Pinellas County CTST - 1st Thursday at 9:30 a.m.
- West Central Florida CTST - 2nd Wednesday at 1:00 p.m.

UPCOMING EVENTS

- CTST Statewide Coalition Meeting—Jan. 12th, Landstar Office, Jacksonville
- Stop Red Light Running Week—January 11th - 18th
- Child Passenger Safety Week—February 8th - 14th
- Lifesavers 2004, National Conference on Highway Safety Priorities, March 28th-30th, San Diego, CA

For information on location of meetings /events contact Jeanette Rouse at 813-975-6256 or jeanette.rouse@dot.state.fl.us

FDOT TO LAUNCH "DRIVE SAFELY" HOLIDAY BILLBOARDS

(Story continued from page 1)

Financial support for the billboards was provided by the USAA Foundation who wanted to lend their support in making the holidays safer.

In conjunction with this billboard campaign, enforcement personnel in the Bay Area are conducting a sustained safety belt and DUI enforcement wave. These heightened patrols and checkpoints are aimed to help get impaired drivers off the road and to get motorists to buckle up.

During the Christmas holiday period in 2002, there were 19 fatalities in the State of Florida. This year the goal is to have ZERO fatalities.

The locations for the "Drive Safely" Holiday billboards are as follows:

- Mile Stretch Drive 0.2 miles east of US 19 Pasco Co.
- SR 52 1.2 miles east of US 19 Pasco Co.
- 18th Avenue 150 feet east of 10th Street S. St. Petersburg
- 54th Ave N 15 feet east of 42nd Street N. Pinellas Co.
- SR 60 200 feet east of Mulrennan Rd. - Hillsborough
- US 41 400 feet north of 8th Avenue NW Hillsborough
- East Bay Drive 280 feet east of 4th St.-Largo
- I-275 0.8 mile north of Gandy Blvd.-St. Petersburg
- Seminole Blvd. 150 feet south of 110th Ave - Pinellas Co.
- Ulmert Road 500 feet east of Belcher Rd. - Largo
- US 19 0.7 miles south of Klosterman Road- Pinellas Co.
- 40th Street 40 feet south of River-Tampa
- 7th Avenue 15 feet east of 28th St.-Tampa
- Busch Blvd. 5 feet east of 16th St. -Tampa
- Courtney Campbell Causeway 0.3 miles west of Eisenhower Blvd.-Tampa
- Dale Mabry Hwy 200 feet north of Little Road Hillsborough
- Florida Avenue 60 feet north of Hamilton Street -Tampa
- Hillsborough Ave 10 feet west of Albany Ave-Tampa
- Jefferson Street 200 feet south of Scott Street-Tampa
- Kennedy Blvd. 300 feet east of Manhattan Ave-Tampa
- Manhattan Ave 500 feet south of El Prado Blvd.—Tampa
- ML King 150 feet west of 28th St.- Tampa
- Nebraska Ave 600 feet north of Fowler Ave—Hillsborough
- Palm Avenue 10 feet west of Franklin St- Tampa



PEDESTRIAN SAFETY TIPS

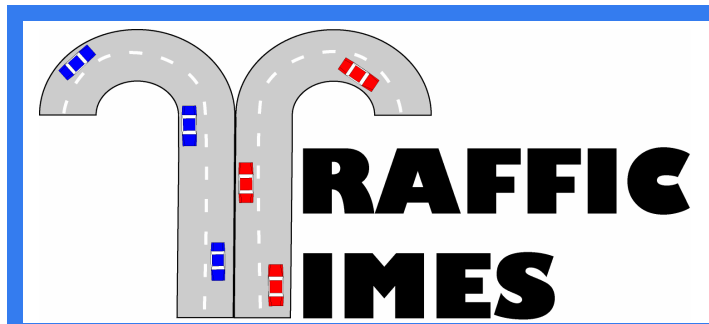
- Wear bright colors
- Look left, right and left again before crossing
- Obey all traffic signs and lights
- Use the sidewalk
- Cross only at signalized intersections

DO YOUR PART

Your Community Traffic Safety Team
www.ctst.org

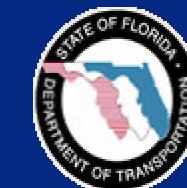
Members include: Local City, County and State Agencies, Private Industries and Citizens

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January 2004

Newsletter published by the Community Traffic Safety Teams (CTST), Sponsored by the Florida Department of Transportation, District 7.



Local People Solving Local Problems

Inside this issue:

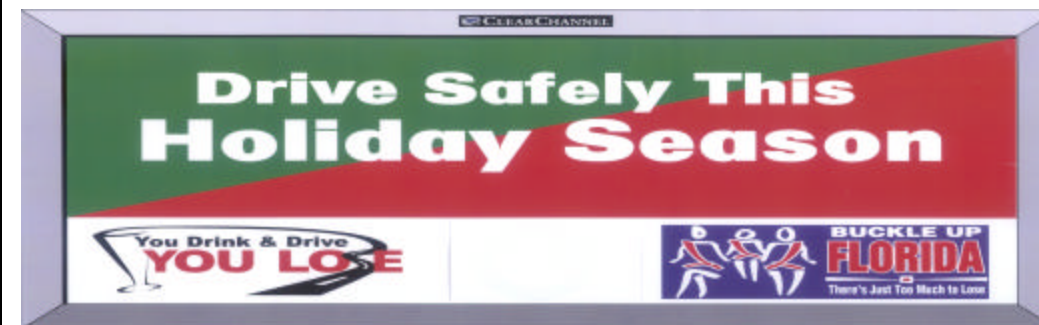
- Deer Park Elementary Implements "Walk to School" Day
- Noon Year's Eve, Sponsored by Radio Disney
- Integrated Crash Management System in Hillsborough County
- The Grinch Slows Traffic



Be Careful with Fireworks During the Holidays

The U.S. Consumer Product Safety Commission (CPSC) monitors a sample of hospital rooms and produces annual injury estimates associated with a number of consumer products based upon the injuries that are recorded on these selected hospitals. Using this data, CPSC estimates that 8,800 people were treated for fireworks-related injuries in 2002.

HOLIDAY BILLBOARDS ENFORCE SAFE DRIVING



Community Traffic Safety Teams in Hillsborough, Pasco and Pinellas counties are joining with the Florida Department of Transportation and Clear Channel Outdoor in launching their "Drive Safely This Holiday Season" billboard campaign. The focus of this campaign is to rein-

forcing driving practices of buckling up everyone in the car and to stop impaired driving during the holiday season. Motorists will see **24 billboards around the Tampa Bay area** and be reminded that these two simple rules can save their life.

(Story continued on page 4)

Hernando County Receives First White Light

On December 10, Sheriff Richard Nugent unveiled the red light-running enforcement light, a florescent light that hangs beneath the traffic signal and indicates when the light is red. "Anyone who drives in the county has had a close call with somebody running a red light," said Nugent. While the light is intended to decrease the number of accidents, Nugent said, the tool is primarily for sheriff's deputies.

The lights cost \$200 for a four-way intersection. The program is sponsored by the U.S. Department of Transportation. The first light was installed at the intersection of Spring Hill Drive and Mariner Boulevard. Officials said enforcement lights will be coming to 19 more intersections in Hernando County within a year. Mariner Boulevard and Spring Hill Drive has the second-most traffic accidents in the county behind Mariner Boulevard and State Road 50.

To issue a citation, an officer must be able to simultaneously view the status of the signal and the vehicle's position. The white light allows an officer to observe red light running from a safer more efficient position.



Hernando County CTST and Sheriff's Department participate in "white light" celebration.

**Contacts for CTST
Traffic Safety Teams in
District Seven
2003—2004**

Hillsborough CTST:

Chair: Susan Viola
TEI Engineering
5110 Eisenhower Blvd.
Tampa, FL 33634
813-884-7339;
sviola@tei-us.com
Vice Chair: Deputy Patricia Morris
Hillsborough County Sheriff's Office
813-247-0974;
pmorris@hcsco.tampa.fl.us
Secretary: Rowena Kinchley
Tampa Police Department
Neighborhood Watch
813-837-2109;
rowenakinchley@yahoo.com

Pasco CTST:

Chair: Sgt. Eric Anthes
Pasco Sheriff's Office
8700 Citizens Drive
New Port Richey, FL 34654
727-844-7734
Vice Chair: Deversray Garner
Pasco County Growth Management
727-847-8140;
dgarner@pascocountyfl.net
Secretary: Alice Peterson
Pasco County Health Department
727-869-3900 ext.161;
alice_peterson@doh.state.fl.us

Pinellas CTST:

Chair: David Fechter
TEI Engineering
5110 Eisenhower Boulevard
Tampa, FL 33634
813-884-7339;
dfechter@tei-us.com
Vice Chair: Ron McKenzie
Pinellas Park Police Department
727-541-0758;
rmckenzi1@tampabay.rr.com
Secretary: Alison Weber
Pinellas County Schools
727-588-6151;
weberal@pinellas.k12.fl.us

**DEER PARK ELEMENTARY
IMPLEMENTS "WALK TO SCHOOL" DAY**

The Pasco County Health Department, Community Cardiovascular Health Program (CCHP) and the Department of Transportation, Community Traffic Safety Team wanted to help Deer Park Elementary School make walking safe, fun and supported.

First they stressed the benefits of walking to school:

- Fewer cars congesting the pick-up and drop-off points at school
- Increased levels of daily physical activity for children
- Parents joining their children enjoyed the time together and the exercise too
- More cars off the road improved air quality
- Students walking to

school developed a sense of their own mobility and independence

- Improved neighborhood safety as people got out and interacted with one another.

On December 17th the Deer Park Holiday Walk took place. The goal was to promote physical activity and get 50% of the cars that go to the drop site to actually park across the street and walk their children.

Reindeer antlers were given to all helpers to wear to promote the Deer Park Walk. The event was extremely successful, and now the plan is to try to implement "Walking Wednesday" after the

Christmas holidays. Instead of a holiday event, Deer Park will institute "Walking Wednesday" where they will continue to target parents that drop off children. They will encourage parents to park across the street and walk with their child on Wednesdays, promoting physical activity, safety, and togetherness.



**LOWRY PARK CELEBRATES NOON
YEAR'S EVE**



Radio Disney sponsored Noon Year's Eve, a family-fun event that is held every year at Lowry Park Zoo. At noon, on New Year's Eve, Radio Disney encouraged all families in the zoo to participate in a noon apple juice toast.

The purpose of the toast is to remind everyone to be safe on New Year's Eve. No drinking and driving, stay home and celebrate New Year's Eve with your family.

CTST had a booth there and handed out promotional items to remind children to "Be Safe".

**INTEGRATED CRASH MANAGEMENT SYSTEM FOR
HILLSBOROUGH COUNTY**

The Hillsborough County Sheriff office has been awarded an \$150K safety grant to implement integrated crash management system for Hillsborough County.

The purpose of this crash management system is to apply the modern crash analysis tools to help the law enforcement agencies (and traffic engineering offices) to develop a countywide database combining multiple existing local and state crash databases; establish countywide geographic information systems (GIS) crash mapping capability; and develop in-

ventory/retrieve mechanisms for crash report images. The goal of this grant is to reduce annual injury crashes by 5%, or approximately 600 crashes per year.

The Hillsborough County Crash Management System will build on work performed by FDOT District VII, HCSO, Hillsborough County Traffic Services Division (HCTSD), the City of Tampa Police Department, and the City of Tampa Traffic Engineering Department. This initial effort sought to build a three year (1999-2001) comprehensive GIS crash

database with cross references to DHSMV and FDOT crash data. This effort was critical because data collection and geographic limitations had previously rendered a complete picture of Hillsborough County's crash problem impossible to glean (Table Below)

Major Greg Brown from the Hillsborough County Sheriff's Department will be the Project Director for this milestone safety grant project. The committee will meet 30 minutes before the regularly scheduled monthly CTST meetings.

	LOCATION	LONGFORM	SHORTFORM	AREA
DHSMV	NO	YES	NO	COUNTYWIDE
FDOT	YES	YES	NO	STATEROADS
COUNTY	YES	YES	YES	UNINCORPORATED
CITY OF TAMPA	YES	YES	YES	CITY OF TAMPA

The Grinch Targets Speeders on U.S. 19



The Grinch, AKA Sgt. Erik Anthes, and Deputy Rocco Costa Jr. team up to target speeders December 23 on U.S. 19 in Port Richey during Operation Grinch. The deputies are part of the Pasco Sheriff's Office Special Traffic Enforcement Patrol Unit (STEP) and worked with the officers of both the Port Richey and New Port Richey police departments.

(Photo by Pasco Sheriff's Office PIO Kevin Doll)

**Contacts for CTST
Traffic Safety Teams in
District Seven
2003—2004**

**West Central Florida
CTST:**

Chair: Steven Diez
Hernando County Planning
20 N. Main Street,
Room 262
Brooksville, FL 34601
352-754-4057x126;
stevend@co.hernando.fl.us
Vice Chair:
Kristen Reinhard
Citrus County
Environmental Health
352-527-5293;
kristen_reinhard@doh.state.fl.us
Secretary: Susan Littnan
Citrus County Health Department
352-726-1731x242;
susan_littnan@doh.state.fl.us

**2004 Brings New
Laws to Florida**

Drivers over age 80 will have to pass a vision test when they renew their license. The law is designed to increase the safety on roads all across the state.

Elderly drivers who wish to renew their licenses through the mail may still do so, they just need to have their eye care doctor fill out a form saying they meet all the vision requirements.